

NEWSLETTER

JANUARY 2023



XAVIER FAURE

What an exciting new year ahead of us! I am delighted to write for you. The end of the 2022 was very rich with our Internatinal Forum in Paris and the election of our new President.

in this edition, you will find the best photos from our 3 days event and video replay from our Academic Sessions. Plenty other news from our Members actuality, the release of an exciting book, the introduction of our new President to UNTWO and much more...

Once again, I wish you a great Year 2023. Thank you for your support. Xavier

AMFORHT NEWSLETTER

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NEW PRESIDENT

ABDOU BELGAT

Mr Abdou BELGAT is an international tourism & hospitality expert, a recognized international teacher and lecturer, an inspiration of international hotel schools, President of AMFORTH. He is also a former Ambassador and Director of the ACCOR Group, Graduate of Paris Dauphine University (France). Mr BELGAT is the newly elected President since the 11/11/22





ABDOU BELGAT

"This mandate is in continuity of the work carried out by our President, Philippe FRANCOIS, for 12 years, and the executive teams before, but also in adapting the needs of our Members to the realities of the present and future years.

THE AREAS OF DEVELOPMENT WILL BE IN DIGITAL SINCE IT IS ESSENTIAL TO ESTABLISH OUR PRESENCE IN THIS AREA. ALSO THE IMPLEMENTATION AND MONITORING OF NEW PROJECTS WITHOUT FORGETTING OUR ESSENTIAL ROLE TO PLAY WITH THE WORLD TOURISM ORGANIZATION AND THE UNITED NATIONS ORGANIZATION.

AMFORHT will continue to remain as close as possible to the expectations of professionals, so that our world continues to radiate its riches through Tourism."

IMTA - AMFORHT

XAVIER FAURE

On the 27th of December, AMFORHT was honored to attend the 2nd IMTA Generall Assembly. At the Assembly, Vice Chairman and secretary General Mr He Hafei introduced the key points of our plan for for 2023.



IMTA PRESIDENT D. DE VILLEPIN



"This new mandate is in continuity of the work carried out by the executive teams before, but also in adapting the needs of our Members to the realities of the present and future years.

THE AREAS OF DEVELOPMENT WILL BE IN NEW PROJECTS WITHOUT FORGETTING OUR ESSENTIAL ROLE TO PLAY WITH THE WORLD TOURISM ORGANIZATION AND THE UNITED NATIONS ORGANIZATION.

AMFORHT will continue to remain as close as possible to the IMTA activities and projects, so that our world continues to radiate its riches through Tourism."

Mr Francesco FRANGIALLI

NON EXECUTIVE CHAIRMAN

Author's biography

Francesco Frangialli is a senior French and international civil servant.

A graduate in economics (1968), holder of two DESs in political economy (1970) and public law (1971), he is a graduate of the Paris Institute of Political Studies (1968) and a former student of the National School of Administration (1972).

From 1990 to 2009, he was Deputy Secretary General then Secretary General of the World Tourism Organization, which in 2003 he led the transformation into a specialized agency of the United Nations system. As such, it is part of the Chief Executives Board, which coordinates the interventions of the various United Nations programs and agencies.

From 2008 to 2013, he was associate professor at the University of Paris I; since 2009, he has been an assistant professor at the Polytechnic University of Hong Kong; He is the author of various works on French and international tourism.



COLLECTION GRAVEURS DE MÉMOIRE

Paration 13/12/22

De-ci de-là, en suivant les nuages

Format : 15,5 x 24 cm 436 pages ISBN : 978-2-14-029658-1

31€ Francesco Frangiali Haut-fonctionnaire français et international, passé par Sciences Po, des études superiseures d'économie et de droit, IPNA et la Cour d'es comptes, Francesco Frangiali a fait du développement touristique son domaine de prédilection. Il a de amené à en traiter en cabinet ministériel, puis comme directeur d'administration nationale, et enfin à la trê de de l'Organisation mondiale du tourisme. Il a enseigné cette discipline dans de grandes universités.

Disponible chez votre libraire et sur les sites de vente en ligne (Amazon, FNAC, etc.).

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DE-CI DE-LÀ, EN SUIVANT LES NUAGES Un monde qui disparaît FRANCESCO FRANGIALLI

Voici un ouvrage qui suit pas à pas les étapes d'une vie consacrée à la découverte de notre monde. Une vie marquée pour l'auteur par la direction pendant vingt ans d'une institution des Nations Unies, chargée d'aider au destorment du truitiere interactional rection pend es Nations tourisme développement international développement du tourisme Ce ne sont pas la à proprement parler des « mémoires », mais plutôt des « tranches de du mémoires », mais plutôt des « tranches de vie ». Elles retracent le parcours souvent nostalgique d'un enfant parisien du baby-boom, pris dans l'effervescence de mai 68, que son origine familiale ne prédisposait pas nécessairement à s'orienter vers le service de l'État et les institutions internationales, ni à devenir, en quelque sorte, un globe- trotter voyages 140 pavs professionnel Los centaines de par l'auteur dans quelque revisités constituent par eux-mêmes une géopolitique risme international. vivante,car vécue, du tourisme international. Ils rappellent ce que fut un monde qui au fil Ils rappellent ce que fut un monde qui au fil des ans disparait peu à peu. Sont rassemblés ici de brefs récits de visites, et de rencontres parfois improbables, des anecdotes souvent savoureuses, des portraits sans concession de chefs d'État, souvenins et personnalités internationales. Ils font revivre par impressions successives un temps où il falsait bon voyager.

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BOOK RELEASE

Mr Francesco FRANGIALLI

AMFORHT is very proud to announce the release of Mr Francesco FRANGIALLI - Non Executive Chairman - new book: <u>"De-ci de-là, en suivant les nuages"</u> published on 13/12/2022 Available online with merchant site

HERE IS A BOOK THAT FOLLOWS STEP BY STEP THE STAGES OF A LIFE DEVOTED TO THE DISCOVERY OF OUR WORLD. A LIFE MARKED FOR THE AUTHOR BY THE DIRECTION FOR TWENTY YEARS OF AN INSTITUTION OF THE UNITED NATIONS, RESPONSIBLE FOR HELPING THE DEVELOPMENT OF INTERNATIONAL TOURISM. THESE ARE NOT STRICTLY SPEAKING "MEMORIES", BUT RATHER "SLICES OF LIFE".

The hundreds of trips revisited by the author in some 140 countries recall what was a world that over the years is gradually disappearing. They revive by successive impressions a time when it was good to travel.

AMFORHT INTERNATIONAL FORUM PARIS 2022

BEST MEMORIES

AMFORHY

09/11/2022 - Board Meeting p.06

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10/11/2022 - Academic Session 1 in partnership with EquipHotel	n p.13
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World Association for Hospitality and Tourism Education & Training

Association Mondiale pour la Formation Hôtelière et Touristique









Non-Governmental Organization suppo United Nations with special consultat

AMFORHT International Forum

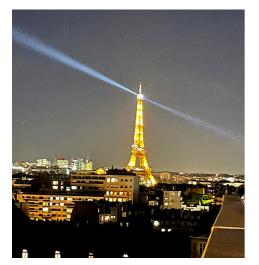










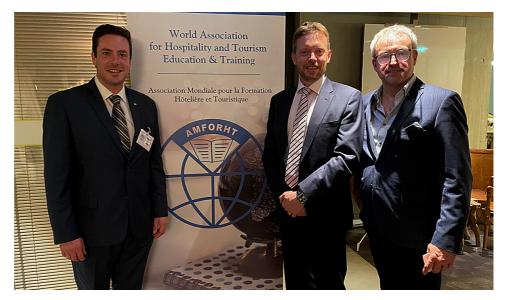




































VOTRE TRAIT D'UNION ENTRE ASSURANCE ET PERFORMANCE









AMFORHT International Forum















AMFORHT International Forum

10/11/22 - EQUIPHOTEL PARIS













11/11/22 - ACADEMIC WORKSHOP - PARIS











11/11/22 - ACADEMIC WORKSHOP - PARIS













11/11/22 - ACADEMIC WORKSHOP - PARIS













11/11/22 - PRESIDENTIAL ELECTION - PARIS

Mr Guillaume GOMEZ



Message from Mr Guillaume GOMEZ for the AMFORHT International Forum in Paris in November 2022.

please double click on the link <u>https://www.youtube.com/watch?v=c3l3e5RyXDU</u>

Academic Workshop 2



Academic Workshop on Tourism and Geopolitics President : Francesco FRANGIALLI – former Secretary General UNWTO Co-President : Geoffrey LIPMAN – former President WTTC – International expert on climate change and tourism

please double click on the link: <u>https://www.youtube.com/watch?v=hcKZTEMn-GU</u>

Academic Workshop 3



Academic Workshop on Hospitality Tourism and Digitalization President : Cyril LANREZAC (CEO of Savignac Hosp Business School) Co-President : Javier DELGADO MUERZA (CEO of MIRAI)

please double click on the link: <u>https://www.youtube.com/watch?v=UNoofrLEfxM&t=1s</u>

UNWTO

XAVIER FAURE

On the 09th of January, we had an interview with Mrs Natalia Bayona (Director Innovation, Education and Investments - World Tourism Organization) in order to introduce our newly elected President , Mr Abdou Belgat.





ASSOCIATION TRAIT D'UNION ACCOR ABDOU BELGAT

On the 09th of January, I was honored to be invited at "Trait d'Union ACCOR" event with Mr Sébastien BAZIN, PDG ACCOR, on the occasion of the new organisation presentation.

ACCOR and AMFORHT have historical relationships througt their Members.

Accompanied by Mr Djibril FOFANA and Mr Fabrice TESSIER, our President, Mr Abdou BELGAT represented AMFORHT on this occasion



THANK YOU !



AMFORHT

WORLD ASSOCIATION FOR HOSPITALITY AND TOURISM EDUCATION AND TRAINING

Organization in Special consultative status with the Economic and Social Council since 2017

AMFORHT FORUM Paris 2022

Thanks to our partners



XAVIER FAURE

I would particularly like to thank all those who, from near or far, have contributed their stone to this magnificent edifice and to all those who are continuing their efforts tirelessly Thank you!



AMFORHT

World Association for Hospitality and Tourism Education and Training

THANK YOU FOR SHA<mark>RING YOUR</mark> NEWSLETTER !

SUBSCRIPTION

WANT TO JOIN AMFORHT?

just fill out this form: <u>https://amforht.groupment.com/platform/survey?</u> <u>survey_uid=97f1e6d8-09ee-11e5-8436-0025902f7e74</u>

Thank you!