

ASSOCIATION MONDIALE POUR LA FORMATION HOTELIERE ET TOURISTIQUE  
WORLD ASSOCIATION FOR HOSPITALITY AND TOURISM EDUCATION & TRAINING  
ASOCIACION MUNDIAL PARA LA FORMACION HOSTELERA Y TURISTICA



Luxembourg, the 4<sup>th</sup> January 2018

Dear members,

On behalf of the World Association for Hospitality and Tourism Education and Training (AMFORHT) and BBI-School of International Hotel and Tourism Management, we have the honour of inviting you to the 22<sup>nd</sup> Edition of the AMFORHT World Forum which will take place from the 21<sup>st</sup> to the 23<sup>rd</sup> March 2018 at the Sofitel Europe in Luxembourg.

This international forum aims to explore the potential new challenges emerging in the hospitality industry as well as all the current challenges found in this sector.

This year, the topic will be focused on ***“Transform our world with education: Cooperation, Education and Development”***. It will be a great opportunity to interact and network with professionals, academics, entrepreneurs, government managers and others interested in this subject.

AMFORHT and BBI are taking in charge the logistics and the meals in a way that our attendees won't need to worry about anything. Moreover, the Sofitel Europe in Luxembourg is hosting all the conferences and workshops and providing the coffee-breaks, lunches, dinners and a gala ceremony on Thursday, 22<sup>nd</sup> March 2018. On the 23<sup>rd</sup> March, you are as well conveyed to the annual Food Festival and HIDEF Forum at the BBI Wiltz Campus, where a conference with speakers will be held followed by a cocktail and food-tasting from several countries!

Luxembourg is committed in encouraging the development of the tourism industry and improve the tourism infrastructure in Luxembourg, with the means of optimising the conditions for those visiting the country. Therefore, as a UN recognized NGO, we would like to invite you to take part in this important event!

Please confirm your presence by the following email address: [amforht.luxembourg@gmail.com](mailto:amforht.luxembourg@gmail.com)

Or feel free to contact the AMFORHT General Delegate Hélène VERDET through: +33 (0) 7 61 05 74 65 / Email: [Helene.verdet@amforht.com](mailto:Helene.verdet@amforht.com) / Skype: hvtourisme; Website: [www.amforht.com](http://www.amforht.com)

Thank you in advance, we remain at your disposal and hope to serve you the way you deserve.

Sincerely,

Philippe FRANÇOIS  
President of AMFORHT

Louis ROBERT  
President of BBI

Stéphane DEMAEGHT  
Director of the 22<sup>nd</sup> Forum